

Minutes of MSBOA Conference Call – July 9th @ 7:00PM

The call was Called to Order at 7:02 by President Larry Machione with 11 of 13 boards represented (Boards missing were 25 and 31)

The purpose of this call was to coordinate our efforts for the upcoming National IAABO Fall Seminar, to be held at the Cape Codder in Hyannis, MA on September 19th through the 23rd. The first block of rooms have already sold out and additional rooms were being released. If you have a hard time booking your room, please call and ask for Katie to help you. Larry then turned the floor over to Rich Antonelli who discussed the schedule for the Hospitality Room and events.

Wed. PM 9/19 – Food will be Regina Pizza, and Board 27 will be handling Hospitality Room duties, 5-11

Thurs. AM 9/20 – There will be **no hospitality room** in the morning. The Golf Tournament will have a Shotgun Start at Dennis Pines at 7:30AM and there will be food available there prior to teeing off. The cost is \$100 per golfer and includes lunch. We will be giving a hat as a giveaway and we are ordering them in a lot of 144 pieces. The excess hats will be split to the board to use as a fundraising item for Officials versus Cancer raffles.

Thurs. PM 9/20 - Mike Churchill and Dave Gustafson, along with other MSBOA reps, 5-11

Fri. AM 9/21 - Board 152 will cover. Coffee from Dunkin Donuts and pastries/other items from BJ's, 6-9
Spouse/Guest Breakfast on Friday morning – Mary Hammond and Patricia Doyle will cover this event. Willie Weeks from Board 27 will have Gourmet Coffee Cakes as a giveaway for the event, cost is about \$50 each.

Fri. PM 9/21 - Board 95 will cover, 5-11. Clam Chowder from the Hearth and Kettle.

Sat. AM 9/22 - Dave Engelson and Tim O'Brien with help from Board 152, 6-9

Sat. PM 9/22 - Chris Devlin, Fred Forsgard and Nick Castellone, 5-11

*** We are working on an option for entertainment for this evening from 7-10, possibly a comedian to perform in the Hotel Lounge ***

Sun. AM 9/23 – IAABO and MSBOA will host together in the Ballroom.

Mike Hammond reported on items that we still need help with:

1. Check-In at Golf Course on Thursday – Bill Boutelier and Bruce Anderson will head this up.
2. Registration Table – IAABO will cover this, but they will need help on Wednesday evening in putting the bags together.
3. Prizes are still needed for the golf tournament. If you have an item to donate, please let Rich or Mike Hammond know. We will also need people to handle selling the tickets and running the raffle.
4. Alcohol – Brian Daine (not sure of which Board) is helping with securing Wine and other Alcohol. Jon Lowe and John Rafferty also getting some items.
5. Finger food/snacks – There is a BJ's located across the street that will have everything we should need. Bruce and Laurie Anderson also have some donations that they will be bringing.
6. Interpreters Gift – Typically we have about 80 interpreters that will attend. Should be do some kind of shirt as a gift? If you have any ideas, please contact Mike H.
7. AD's needed - Tom Lopes would like to get some AD's from the area for a panel discussion at 1:30PM as part of the weekend's meetings. Reach out to some and get names to Mike/Rich to pass along.
8. Local Events – Can we reach out to the Cape Cod Chamber of Commerce to get some sort of booklet/discounts for the area. Mary Bradbury mentioned that Patty Lloyd would be the person

to contact. Laurie Anderson is going to reach out to her. We would also like to see if we can put some type of group trip together for the spouses. Some ideas were Martha's Vineyard, Truro or Falmouth. If anyone has ideas, please pass them along.

Advertising for the Program – Jack Doyle spoke to the group about working to get advertisements for the book. This is the primary way that we can offset the costs, and 50% of the revenue from the ad book comes back to the MSBOA. Jack spoke about reaching out to our membership to secure advertising from members and local businesses who could benefit from the exposure (think car dealers, real estate agents, retailers with a web site presence) and also Life Members, Officers and others. A proposal was that each Board over 300 members secure \$1,000 in ads, and those boards that are under 300 members secure \$500, not including the board ad that we are asking each board to place. If anyone needs assistance with this, please contact Jack and he would be most happy to help you out.

With nothing else to discuss, the call adjourned at 7:43pm.